

CHAMPIONSHIP REGULATIONS

Rules of Competition ENG

CHAMPIONSHIP

The championship will be held online and in real-time at the date and time assigned by the organizer for each category.

LIVE STREAMING

Participants must install the Zoom application and join the video conference. Before the start, they must enter their full name, show their workplace, themselves and their model.

HOW TO PREPARE FOR THE LIVE STREAM

1. Prepare your treatment room well in advance.
2. Put your phone on a tripod and make sure your battery is fully charged.

SCHEDULE

JUNIORS

- 9 AM — Powder Brows
- 12 PM — Lip Blush
- 3 PM — Infralash/Deepliner
- 6 PM — Hair Strokes

MASTERS

- 9 AM — Powder Brows
- 12 PM — Hair Strokes
- 3 PM — Lip Blush
- 6 PM — Shadow Eyeliner

Participation in the Live Stream

Participants must join the live stream 30 minutes before the start of their competition component.

→More information on how to participate in this live stream will be shared later on.

TIME LIMIT

Each category has a set time for completion of the component. After completing the competition component, the participant must: Show the model with a cleaned skin, without pigment or pre-sign residue. Ensure that the model is ready for taking the after photos and videos. Take off gloves and clean the workplace, as indicated in the GGD guidelines.

SUBMISSION

REGISTRATION

Participants must install the Etalon Mix Event app and watch the video tutorial.

→ More information about the Etalon Mix Event app will follow as soon as possible.

BEFORE THE TREATMENT PROCEDURE

Participants must, at the request of the organizer, upload the required "before" photos and videos of their model to the Etalon Mix Event app. You cannot start until this is completed!

AFTER THE TREATMENT PROCEDURE

Participants must, at the request of the organizer, upload the required "after" photos and videos of their model to the Etalon Mix Event app. Participants must upload the "after" photos and videos within 15 minutes of completion!

Editing photos and/or videos is prohibited and is always seen. And leads to disqualification!

GENERAL RULES

- The championship is not a public competition.
- The competition is online and in the comfort of your own working space, a few weeks later the event with the award ceremony will follow.
- The organizer has the right to disqualify participants due to non-payment or violation of the rules.
- No refunds are made for withdrawals or disqualifications.
- Participants can view their scores in the Etalon Mix app as soon as the judges have submitted them.
- The organization publishes the final results within 30 days of judging. These results may not be shared, otherwise disqualification will follow.
- Photos and videos of the models may only be shared after the award ceremony, sharing earlier will lead to disqualification.
- **The Grand Prix is an additional component of the competition. The conditions of which are as follows:**
 - **Anyone who participates in 3 or 4 competition components is eligible for this prize.**
 - **The prize is awarded to the person with the highest score, of his/her 3 best components, added together.**

CATEGORIES

Categories are based on PMU experience and are verified with a basic training certificate upon registration. The following two categories apply:

JUNIOR — Less than 2 years of experience.

MASTER — 2 years or more years of experience.

RULES AND CONSEQUENCES

Failure to comply with hygiene protocols (mask, gloves, etc.) may result in a deduction of 1 point per violated part by the hygiene jury.

Reasons for disqualification:

- Using photo and/or video editing in the Etalon Mix Event app.
- Not uploading before and/or after content within the specified time.
- Sharing results and/or photos and videos of models before the award ceremony.
- Providing false information about the level of experience.
- Performing the competition treatment over old permanent makeup.

RULES FOR TIES DURING ONLINE PARTICIPATION AND GRAND PRIX

Tie in participants winning two components

If two (or more) participants achieve the same score during the nominations and it concerns the prize-winning position, the higher place will be awarded to:

- The participant who is preferred by the head judge and the jury team of that nomination, with a mandatory explanation of their decision.

Tie in the Grand Prix

If two (or more) participants achieve the same total score during the Grand Prix and are in the prize-winning positions, the higher place will be awarded to:

- The participant who is preferred by the championship jury team, with a mandatory explanation of their decision.

Automatic finalist qualification

If a participant wins two nominations, he/she automatically advances to the final in the category in which he/she achieved the highest score.

- Their place in the second nomination is given to the runner-up, who also advances to the final.

CHAMPIONSHIP OFFICIALS

- **Moderator:** Manages the chat, live stream and the general course of events during the championship.
- **Timekeeper:** Keeps track of the time allotted to each procedure.
- **Judge:** Evaluates participants based on the official judging criteria.
- **Head Judge:** Oversees the accuracy and fairness of the scores and has the authority to adjust them in case of bias.
- **Hygiene Judge:** Ensures compliance with sanitary and safety standards.

CHAMPIONSHIP RULES & PROCEDURES

- Participants must be present with their model at least 30 minutes before their scheduled online competition participation.
- Participants are fully responsible for finding a model and ensuring that the chosen model meets all the criteria of the competition.
- Registration must be completed in the official jury app, where participants will receive their competition number.
- Participants and models must comply with the dress code.
- The participant and his/her model must be present at the workplace 30 minutes before the start, ready for taking the "before" photos, prior to the procedure.
- The hygiene jury and moderators will check the readiness of the participant, including workplace and the model.
- Once all checks are completed, the general START command will be given.
- Participants and models must remain in the competition zone until the event is over.
- Leaving the competition zone is only allowed with the approval of the moderator; for example, for toilet breaks. (Please note: taking a toilet break is a personal risk that takes up your own competition time.)
- Violations of the rules may lead to penalty points or disqualification.

During the championship, the hygiene jury will oversee compliance with hygiene and competition rules. Any violations will be noted and points will be deducted for non-compliance (-1 point per violation).

After completing a competition component, the participant raises his/her hand to call a timekeeper, who records the completion time. The recorded time includes the pre-drawing process.

Immediately after the timekeeper has recorded the completion time, the participant can start cleaning his/her workplace and taking "after" photos of the model.

When the competition time expires, the STOP command is given. At this time, all participants must stop working on the model and raise their hand.

After the STOP command, the participant has 10 minutes to clean up after the model has been shown live. During this time, the model must remain visible on camera.

Subsequently, 15 minutes are allocated for photographing the model and uploading the photos to the competition app (Etalon Mix Event app).

The participant will see the evaluation of his/her competition task in the app as soon as the jury has submitted the scores.

If the Competition Rules are updated, the organizer must provide the participants with the latest version no later than 7 days before the competition.

TECHNICAL TASK

Competition component: Powder Brows.

Permanent make-up treatment, where a powder shadow is created under the natural eyebrow hairs by means of dots using a PMU machine.

Time limit: 2 hours 30 minutes.

Competition component: Hairstroke Brows.

Permanent make-up treatment, where eyebrow hairs are imitated under the natural eyebrows using a PMU machine.

Time limit: 2 hours 30 minutes.

Competition component: Infralash/Deepliner

Permanent make-up treatment, where an eyeliner is created between the lash line of the upper eyelid using a PMU machine.

Time limit: 1 hour 30 minutes.

Competition component: Shaded Eyeliner

Permanent make-up treatment, where an eyeliner is created with a wing and shadow effect using a PMU machine.

Time limit: 2 hours 30 minutes.

Competition component: Lip Blush "Soft Lipstick Effect".

Permanent make-up treatment, where the lips are pigmented using a PMU machine and, in addition to color, are also more defined in terms of shape.

Time limit: 2 hours 30 minutes.

ASSESSMENT CRITERIA

COMPETITION COMPONENT: POWDER BROWS

1. Shape

The shape must be chosen based on the facial anatomy of the model and the natural eyebrow shape.

2. Symmetry

Both eyebrows must be symmetrical in shape, shadow density and position relative to the eyes.

3. Colour

The pigment must match the model's colour type, skin tone and natural eyebrow hair colour for a harmonious look.

4. Effect

The gradient must be consistent on both eyebrows, with a smooth transition in shading and density.

5. Shading

The pigmentation must be even, without gaps, stains and/or excessive saturation.

6. Overall Harmony

The end result should enhance the natural beauty and complement the model's facial features.

7. Skin Trauma

The balance between colour intensity and skin trauma is assessed. Excessive redness, swelling, too deep pigment implantation or skin damage leads to lower scores.

ASSESSMENT CRITERIA

COMPETITION COMPONENT: HAIRSTROKE BROWS

1. Shape

The shape must be chosen based on the facial anatomy of the model and the natural eyebrow shape.

2. Symmetry

Both eyebrows must be symmetrical in relation to the eyes, with an equal distance between them and a balanced overall look. Natural asymmetry of the face should be taken into account.

3. Colour

The pigment should match the natural eyebrow hair colour or may be one shade darker in accent areas for definition.

4. Hair direction

The hairstrokes should follow the natural pattern of the eyebrow hairs. The angle of the hairstrokes should not deviate more than 30 degrees from the natural direction of the eyebrow hairs.

5. Precision

The hairstrokes should be clear, well-defined and consistent in thickness. Each hairstroke should have a fine beginning and end, with a fuller middle for a natural look.

6. Overall harmony

The eyebrows should look seamless and natural with an invisible transition between the own eyebrow hairs and the hairstrokes.

7. Skin trauma

The balance between colour intensity and skin trauma is assessed. Excessive redness, swelling, too deep pigment implantation or skin damage leads to lower scores.

ASSESSMENT CRITERIA

COMPETITION COMPONENT: INFRALASH/DEEPLINER

1. Shape

The shape of the infralash/deepliner depends on the model's lash line; the width should match the most natural possible eye look.

2. Symmetry

The pigmentation must be symmetrical on both eyes between the lash hairs.

3. Colour

The colour choice should complement the client's eye look. Depth and saturation of shades are evaluated.

4. Lash line saturation

The pigment should be applied evenly and proportionally, without gaps or excessive saturation in any area.

5. Gradient

The gradient of the pigmentation between the lash line should be smooth.

6. Overall harmony

The end result should emphasize the model's natural beauty.

7. Skin trauma

The balance between colour intensity and skin trauma is assessed. Excessive redness, swelling, too deep pigment implantation or skin damage leads to lower scores.

ASSESSMENT CRITERIA

COMPETITION COMPONENT: SHADED EYELINER

1. Shape

The shape of the eyeliner and shading should be suitable for the model's eye shape, facial features and proportions.

2. Symmetry

The ends of the eyeliner should be symmetrical and the widening of the shading should be even on both eyes.

3. Colour

The colour choice should complement the client's facial features. Depth and saturation of shades are evaluated. The use of multiple shades increases the score.

4. Lash line saturation

The pigment should be applied evenly and proportionally, without gaps or excessive saturation in any area.

5. Gradient & blending

The transition from the lash line to the shading should be smooth, without hard lines, streaks or gaps.

6. Overall harmony

The end result should emphasize the model's natural beauty.

7. Skin trauma

The balance between colour intensity and skin trauma is assessed. Excessive redness, swelling, too deep pigment implantation or skin damage leads to lower scores.

ASSESSMENT CRITERIA

COMPETITION COMPONENT: LIP BLUSH "SOFT LIPSTICK EFFECT"

1. Shape

The lip shape must match the natural structure and relief of the lips, without exceeding the natural lip line.

2. Symmetry

The shape and volume of both sides must be balanced, including: cupid's bow, lip corners, lateral edges of the upper lip and shape of the lower lip.

3. Contour

The lip contour should be soft and subtle or blend seamlessly into the shading. The lips must never be overlined.

4. Colour

The pigment should enhance the model's natural lip colour and match his/her natural look. The shading should be even, without excessive transparency or oversaturation.

5. Shading

The entire lip area, including the contour, the peri contour and both insides of the lips, must be evenly pigmented without irregularities, such as spots or gaps.

6. Overall harmony

The colour, shape and saturation should complement the client's facial features and look natural.

7. Skin trauma

The balance between colour intensity and skin trauma is assessed. Excessive redness, swelling, too deep pigment implantation or skin damage leads to lower scores.

HYGIENE REGULATIONS

The hygiene jury will deduct 1 point per item that is not complied with as mentioned below:

1. REQUIREMENTS FOR PARTICIPANT'S APPEARANCE

- Clothing requirements: black t-shirt and black trousers.
- Face mask and shoe covers.
- Hair tied back in a ponytail or bun and in a hair net.
- Treatment apron: a plastic/disposable is also allowed.

2. REQUIREMENTS FOR MODEL'S APPEARANCE

- Clothing requirement: white t-shirt and black trousers.
- Hair net and shoe covers.
- A medical "dental towel" must be placed on the model's chest.

3. STERILITY

- The workbench must be covered with a disposable cover or a clean cover.
- The PMU device must be neatly wrapped in a protective sleeve.
- Pigment bottles must be labelled with a date.
- Only sterile packaged needles and pigment cups may be used.
- Used disposable materials (cotton pads, cotton swabs, micro brushes, etc.) may not be piled up on the medical work trolley, couch or model. These must be deposited immediately in a designated waste bin.
- When the gloves and/or face masks become heavily contaminated, they must be replaced.
- Touching the model's face with gloves that have also touched the lamp, chair or waste bin is unacceptable. In short: Gloves must be replaced immediately after contact with anything other than the model!
- Needles, cartridges and blades may not be thrown into an ordinary waste bin. These must be deposited in an approved needle container.

4. HYGIENE

- The workplace must be kept clean. Spills of pigment should be kept to a minimum.
- The treatment bed must remain tidy and clean while treating your model. For example, place medical "dental towels" under your model's head so that they can be changed if spills occur.
- Only essential aids may be placed on the top shelf, such as: the PMU machine including power supply, a container with cotton pads/swabs/cups, pigment cup holder, dispenser with sterillium (wrapped in foil), dispenser with water and/or green soap (wrapped in foil), possibly a sterile packaged spare needle and new pencil, tweezers and blades.
- Personal belongings of the participant and/or model may not be placed on the medical work trolley or treatment bed.

- Used disposable materials may not be scattered around the workplace, but must be thrown away immediately in the designated wastebasket.
- If something falls on the floor, it must be picked up immediately, disposed of properly and the gloves must be changed before the treatment is continued.

5. CLEANING UP THE WORKPLACE

- Participants may not leave the workplace immediately after completing the task. Gloves must be changed and the workplace must be cleaned while the participant is still wearing protective clothing.
- After cleaning, protective equipment must be disposed of properly: gloves, face masks, towels, etc. in the trash can and needles/cartridges/blades in a container for medical waste.

RESPONSIBILITIES OF PARTICIPANTS

Participants must prepare their own workspace with PMU equipment and materials:

- PMU machine, including power supply and cables: the device must have a CE mark.
- PMU needle modules: only with a safety membrane.
- PMU pigments: only REACH-approved pigments are allowed.
- Gloves: only with the correct NEN number registration.
- Medical "dental towels".
- Covers and/or foil for workbench and stool.
- Protective sleeves, tape and/or foil.
- Sterile packaged ink cups and foil-wrapped ink cup holder.
- New PMU pencils, mapping string, blades and disinfected tweezer set.
- Dispenser with water and/or green soap wrapped in foil.
- Sterillium MED with dispenser wrapped in foil.
- Cotton swabs, cotton pads, eyebrow brushes, etc.
- Container and trash can for disposable materials.
- Needle container: only a GGD-approved needle container.
- Workbench, stool, medical work trolley, floor lamp.
- Charged phone, phone stand, stable internet connection.
- Participant: complies with clothing and competition requirements.
- Model: complies with clothing and competition requirements.

REQUIREMENTS FOR THE MODEL

- Mandatory clothing requirements: white t-shirt and black trousers.
- Mandatory treatment requirements: hair net and protective covers for shoes.

- Minimal jewelry and/or piercings.
- No or a basic makeup is acceptable.
- Models must be at least 18 years of age or older.
- The model has no contraindications.
- The model may not have old PMU in the treatment competition area.
- Before, during or after the treatment, decorative makeup is not allowed, with the exception of drawing the area to be treated.
- The model must be photographed before and after the procedure.
- The model will put her phone on airplane mode during the competition to avoid distraction.
- Models must remain visible on camera live at the competition location until the competition component is over and the photos have been uploaded.
- Models may only go to the toilet with the approval of the jury.
- Models must give written consent for photography and publication of photos and videos taken during this competition. This is done by means of a signed form: portrait right.
- Models must have a fully completed and signed informed consent form in advance.

NOTE

Participants and models must join a Zoom call 30 minutes before the competition for checks on compliance with hygiene. The participant is fully responsible for finding and preparing the model and the treatment room.

MODEL RECOMMENDATIONS

- Ideally, look for a model with young skin.
- Ideally, look for a model without scars or (birth) marks in the area of the PMU treatment.
- Thoroughly discuss the pre- and aftercare of PMU with your model in advance.
 - Pay extra attention to lip pigmentation if your model is prone to cold sores.
 - Pay extra attention to eyeliner that your model does not use eyelash serum.
- Provide backup models in case of illness or cancellations.
- If the model is not personally known to the participant, a deposit may be requested, which will be refunded upon arrival.

REQUIREMENTS FOR PARTICIPANTS

- Mandatory clothing requirements: black t-shirt and black trousers.
- Mandatory treatment requirements: apron, face mask and shoe covers.
- Hair must be tied back in a ponytail or bun and under a hair net.
- Wearing jewelry is not allowed during treatment. Bracelets, watches and rings must therefore be removed.
- Hand hygiene: wash hands, disinfect and then put on gloves.

- The model's skin must be cleaned and disinfected before starting the treatment.
- Pre-drawing: only freshly sharpened new pencils, mapping strings, new blades or approved cosmetic aids are allowed. NOTE: these attributes do not belong on the top shelf of your medical work trolley.
- Sterility: All removable equipment parts must be in a sealed package. The packaging of needles must remain sealed until use.
- Gloves: After moving the work trolley, stool, lamp or couch, treatment with the gloves is no longer allowed. These are then discarded and the hands are washed, disinfected again and new gloves can be put on.
- Disinfection of the workplace: All work surfaces must be disinfected before and after each competition component with, for example, sterillium or alcohol. Everything must also be provided with new protective materials. For example, think of sleeves, covers, ink and cups and sterile packaged materials.
- Phone use: Only allowed for taking before and after photos and any symmetry checks.
- Put your phone on silent during the competition: to avoid distraction.
- Complying with all hygiene and competition conditions is mandatory!

NOTE

Participants and models must join a Zoom call 30 minutes before the competition for checks on compliance with hygiene. The participant is fully responsible for finding and preparing the model and the treatment room.

COMPETITION REQUIREMENTS

Participants are responsible for all competition preparations. This includes the timely presence of the model, any backup models, preparing the treatment room and preparing for the Zoom meeting.

Late registration or no-shows (participant or model) will result in disqualification without refund. Therefore, ensure that everything is ready 30-45 minutes before the start.

Participants may not post photos/videos with their model or competition number before the judging is completed. If this is done, disqualification without refund will follow.

COMPETITION PROCEDURE

- The model must be photographed and the photos must be uploaded to the competition platform.
- 30 minutes before the competition component starts, all participants and models must check in live via the Zoom meeting.
- The participant must prepare the workplace: disinfect all surfaces and arrange all necessary items in accordance with the sanitary and competition rules.

- The model must approach the phone camera. The participant must show the model's face live before the competition component and ensure that the permanent makeup area is clearly visible.
- A disposable cover must be placed over the workbench. And medical "dental towels" are placed near the head area.
- On the top shelf of the work trolley is prepared: PMU device with power supply, a disposable container, cotton pads, stand with cotton swabs/eyebrow brushes/micro brushes, ink cups holder, dispenser with water and/or green soap and dispenser with sterillium.
- The PMU device is in a sleeve with adhesive tape and the power supply is protected/wrapped with foil.
- On the second shelf is prepared: a stand containing all pigments, all pre-drawing materials: mapping sting/pencils/blades/brushes/foundation/setting powder, extra disposable materials such as: cotton swabs, cotton pads, micro brushes, tape, extra boxes of needles and disinfected tweezers.
 - All pigments that have been opened, or will be opened, are provided with a date.
- On the third shelf is prepared: the needle container, box with spare gloves, medical "dental towels", extra ink cups, sleeves, face masks, tape, foil and disinfectant wipes for surfaces.
 - The trash can for all disposable materials is ready next to the workbench and the work trolley, with a clean garbage bag inside.
- After the START command, the participants begin the procedure.
- The hands will be washed and disinfected first, before the gloves are put on.
- The pre-drawing of the PMU may be performed, with the desired means, such as: pencils, mapping strings, concealer, powder, etc.
- The model may then take place on the workbench and a medical "dental towel" is placed over the model's chest. If the model wishes, it is possible to place a (disposable) blanket over her, but under the medical "dental towel".
- The desired pigments can be prepared and mixed in the desired (sterile) ink cups.
- When all materials are ready and both the participant and the model agree with the shape, the hands can be washed and disinfected again and new gloves can be put on.
- The needle may be removed from the sterile packaging and placed on the PMU device, so that the participant can begin treatment.
- If pigment needs to be wiped away, use a cotton pad and throw it away immediately after use. If these are not thrown away neatly immediately and a collection of dirty cotton pads is created, this can lead to loss of points.
- If the participant needs to move something or grab an item from a place other than the top shelf of the medical work trolley, the gloves must be taken off and thrown away. To resume the treatment, new gloves must be put on.
- The top shelf of the medical work trolley can be used freely without changing gloves. After the competition component, all disposable materials on the top shelf must be thrown away. Reusable items must be cleaned and disinfected.

- Immediately after finishing the competition component, the model must approach the phone camera. The participant must show the model's face live and ensure that the permanent makeup area is clearly visible from different angles.
- After the treatment, the gloves must be changed and the workplace must be cleaned. Needles must be thrown away in a recognized needle container. The participant must wear gloves while disposing of all materials.

COMPETITION RULES

1. The participant must keep the workplace clean, tidy and organized at all times. It is forbidden to: work with dirty gloves, have a dirty workbench or an extremely dirty medical "dental towel", not to immediately dispose of used cotton pads, to have unnecessary objects lying on the work surface, to have sharp objects or clutter near the model, to sketch over damaged skin with a pencil/pen/etc. It is strictly forbidden to touch the lamp, stool, pigment or other surfaces with dirty gloves and then continue treating your model.
2. After penetrating the skin with the needle, redrawing over the opened skin is no longer allowed. If necessary, something can only be redrawn with a micro-brush and some pigment.
3. If the participant wishes to use protective film on the treated area during the treatment, it must be pre-cut and placed on the top shelf of the medical treatment trolley.
4. After the treatment is completed, the model may no longer be touched with a needle. The only exception is wiping the area. The model's hair net and shoe covers may be removed and thrown in the trash.
5. If the participant finishes the treatment before the STOP command, the following steps must be taken:
 - Turn off your PMU machine and raise a hand.
 - Report that the treatment is complete.
 - Show the model's face live.
 - Start cleaning the workplace.
 - Report to the jury when the cleaning is complete.
 - Leave the live stream when the jury has given approval.
 - Upload photos to the electronic jury app.
 - Make sure the photos are uploaded on time.
6. When the time for the treatment has expired, the STOP command is given. After this command, all participants must:
 - Stop treatment and turn off their PMU machine.
 - Raise both hands to indicate that they have stopped treatment.

- Show the model's face live.
- Clean the workplace.
- Report to the jury that cleaning is complete.
- Leave the live stream if allowed by the jury.
- Upload photos to the electronic jury app.
- Make sure the photos are uploaded on time.